

DREW W. PUTZEL

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EDUCATION

05/06 B.A., Electronic Media with a concentration in Fine Arts *The George Washington University*
GPA: 3.5 – All Courses; 3.5 – Major – Cum Laude

ADVERTISING/PRODUCTION RELATED EXPERIENCE

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|----------------------|---|-----------------------|
| 06/06 – 05/08 | Stevens Reed Curcio & Potholm
<i>Creative Associate/Production Manager</i>
Produce television, radio, Internet and print ads from concept to completion
Duties include: <ul style="list-style-type: none">• Art direction and visual feel of ad• Storyboarding• Scripting• Editing/ Overseeing final editing• Booking talent• Directing voiceovers• Development of budgets for filming and marketing• Scouting locations; Booking shoots• Art direction on set• Ads Featured: CNN, Fox News, National Journal: Ad Spotlight, Bloomberg News, NY Times | Alexandria, VA |
| 02/06 – 05/06 | DCI Group
<i>Intern</i> <ul style="list-style-type: none">• Prepared the morning report consisting of the daily dossier of client and legislative news• Wrote press releases, client presentations and briefings• Acted as Capitol Hill Liaison performing client and legislative research• Worked on several high profile projects | Washington, DC |
| 05/05 – 08/05 | Penn, Schoen Berland & Associates, Inc.
<i>Advertising Research Assistant</i> <ul style="list-style-type: none">• Conducted advertising and political research• Tested marketing surveys• Coordinated focus groups• Performed advertising research and design• Reviewed and verified results• <i>Notable Project: Primary research for and development of PowerPoint presentation on animal testing of a major consumer products company</i> | Washington, DC |

- 01/05 – 05/05** **MWW Group, Inc.** **Washington, DC**
Public Relations & Advertising Intern
- Handled press reports
 - Obtained signatures for various documents
 - Interacted with various lobbying groups on behalf of firm
 - Performed general office duties
- 11/04 – 01/05** **Manatt Media Company** **Washington, DC**
Assistant Producer on Internet-based web-show “Hotline”
- Researched, wrote and edited show content
 - Worked camera and audio equipment
 - Directed show
- 05/04 – 09/04** **CNN “Crossfire”** **Washington, DC**
Production Assistant
- Performed various tasks to ensure production ran smoothly

SOFTWARE SKILLS

Final Cut Pro, Photoshop, Excel, Word, PowerPoint, Adobe Acrobat

HONORS

National Journal Ad Spotlight: Foundation for a Secure & Prosperous America

Member, Order of Omega – National honorary society formed to recognize those fraternity men & women who have attained a high standard of leadership

Member, National Society of Collegiate Scholars – Organization designed to recognize outstanding academic achievement & to assist students in achieving their career objectives

Member, Phi Kappa Psi Fraternity – Historian – 2003; Alumni Chair – 2003-2004; Rush Chair – 2004-2005

The Sun(Baltimore) Writing Contest – Honorable Mention, Short Story 2000, Honorable Mention, Commentary 2001